



National Grains and Fodder Competition
National Fodder Innovation Award
Presented by Pasture Genetics
(Video Submission Form)



Location: Preferably filmed on location with your innovation in sight.

Timing: 3-5minutes

Content:

- Introduce yourself, your property and your innovation
- Describe the challenge you were facing and why you saw a need to innovate
- Talk through what you are trying to achieve and what results you have seen so far
- Discuss your future plan
- Talk through what forage crop do you think could be utilised to further your innovation?
- How do you plan to develop your innovation for it to become available to the wider farming community.

Short points that can be read while talking to the camera.

- 1. Introductions**
- 2. What is the Innovation**
- 3. Results**
- 4. Future plan**
- 5. Further Innovation**
- 6. Innovation Development**

We encourage you to be creative with your video entry, have fun, tell a joke, make it interesting.

A video taken on your Smart phone, Selfie style or by someone else is fine, but make sure it's planned, steady and the shot itself is focused on you and/or something for us to look at.

Alternatively, you can apply in written form using the template provided.

To complete please upload your video to your preferred platform (eg. Youtube)and provide a link in the on line form <https://entries.theshow.com.au/Account/ExhibitorLogin>

Alternatively, you can post the video to the address below to be received by the competition closing date.

Attn: Jo Geschmay
National Grains and Fodder Competition
PO Box 108
Goodwood SA 5034

For closing dates and entry criteria, please see the National Grains & Fodder Competition Schedule.